

METHODOLOGY – This ABC News/Washington Post poll was conducted by telephone Oct. 25-28, 2010, among a random national sample of 1,202 adults, including landline and cell-phone-only respondents. Results for the full sample have a 3.5-point error margin. Click [here](#) for a detailed description of sampling error. This survey was produced for ABC News by [Langer Research Associates](#) of New York, N.Y, with sampling, data collection and tabulation by TNS of Horsham, Pa.

ABC News polls can be found at ABCNEWS.com at <http://abcnews.com/pollingunit>

Full results follow.

1-29. Held for release.

30. (ASKED OF REGISTERED VOTERS) Do you have a favorable or unfavorable impression of [ITEM]? Do you feel that way strongly or somewhat?

a. Sarah Palin

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
10/28/10 RV	39	16	23	54	15	39	7
3/26/10	37	17	20	55	14	41	7
2/8/10	37	18	20	55	16	38	8
11/15/09	43	20	23	52	18	34	5
7/18/09	40	20	20	53	19	34	7
10/23/08 LV	46	28	18	51	11	40	3
9/29/08 RV	51	29	23	40	11	29	9
9/22/08 RV	52	31	21	38	10	27	11
9/7/08 RV	58	35	23	28	11	17	15
9/4/08* RV	52	34	18	37	14	23	11

* "the Republican nominee for vice president"

31. (ASKED OF REGISTERED VOTERS) Regardless of whether or not you'd vote for her, do you think Palin is or is not qualified to serve as president?

	Is qualified	Is not qualified	No opinion
10/28/10 RV	27	67	6
2/8/10	26	71	4
11/15/09	38	60	3

32-34. Held for release.

END